WEB AND SOCIAL MEDIA POLICIES

I. Introduction

A. All posts and guest comments are moderated. Not all posts are approved for publication.

B. We strive to promote information and events that benefit our community, the Chamber, and its member businesses and organizations. To that end, we post:

1. Educational opportunities

2. Festivals, travel, and cultural events in the Northern California area

3. Events and information that enhance and support our public services, such as police, fire, library services, recreation, school events, and information of importance to the Chamber service area.

4. Events and information that have the potential to enhance or revitalize our service area such as real estate opportunities, plans for growth, and City Council issues

C. While we strive to focus on our Chamber members when approving posts, some information and events of a cultural or recreational nature may be posted even if the business or organization is not a member, providing it promotes or benefits our region.

II. Political and religious postings

A. As a non-profit, we do not post events or messages of a secular or political nature. General posts mentioning God or prayers, if not of a specific sect, are permitted.

III. Commercial postings and ads

A. Sales, ads, coupons, and promotions are not permitted unless in tandem with a Chamber event such as a Chamber sponsored mixer.

B. We will post Chamber member grand openings, ribbon cuttings and the like.

C. We will post new member information and renewing member information

D. Freebies, contests and sweepstakes are permitted if they are in tandem with an event such as Red Suspenders days, Butte County fair, etc.

IV. Job postings

A. There are other venues for job ads; hence we do not post them.

V. Critical or negative comments

A. We welcome and open discussion and debate. However, posts which are inflammatory and/or not fact-based and of a critical or negative nature are not permitted. Please keep this in mind, and provide facts for any critical assertions.